

Creativity

January is international Creativity Month so we're celebrating with some amazing photographers!

Cloud Art

Meet Dutch photographer, Lân Nguyen, who photographs the uniqueness of the sky.

52 Frames

Make the most of 2021 by signing up to 52 Frames for free!

Water Art

Time to get creative
- and a little messy
with some water drop
photography.

Frozen Bubbles

Get busy this winter with a bottle of bubbles!

Photojournalism

University student wanders around her city in search of the human connection of photojournalism.



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We find out what the best phones of
2020 were

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Landscape

The Landscape Photographer of the Year competition is open for it's 14th year!

Pop the Kettle on! Canon releases it's own range of lens-shaped beverage holders and even a couple coasters!

Colourful Life
Pantone released the winner of the
2021 Colour of the Year.

Film Photography
An article about film photography?
Isn't film a dying art?

LOCKDOWN
We're in Lockdown number three,
but we're trying to keep busy with
our creativity and some Lockdown

March Sneak Peak

Wildlife researcher and photographer, Victoria Hillman aught herself how to perfect this style of photography and is now here to pass on her knowledge to us.

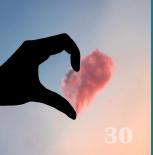


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It's always fun learning a new photography skill, and water drop photography is definitely an interesting subject. No two drops or images - are the same.

Teaching us about water drop photography is passionate macrophotographer, Sue Holte-Smith.

Have you ever looked up at the sky and used your imagination to create shapes out of the clouds? Well, this photographer from the Netherlands uses his camera and Photoshop to share his imagination with the world.





Starting in the Summer of 2017,
Kulsum set out in search of human
connections and powerful
images. With her Canon 700D
in hand, Kulsum makes her way
from the city centre and walks in
search of someone she can start



52Frames

Keeping to my new year's' resolution of shooting more in 2021, I have decided to sign up for 52Frames 52 Frames is a free photography community that issues out new photography challenges every week, with the first challenge of the year being self-portraiture. Founder of 52Frames, because "self-portraiture is a great opener. First of all, it's not easy so I think that's a good message. This project may seem easy but it requires some personal investment. That, and it's nice to see everyone. It's a great introduction to the people, to the year." Joining the challenge also allows you to receive some constructive criticism so you can take new photos and learn something new! Yosef says that whilst doing a 365 photography project in 2010, he made it halfway through before deciding he only wanted to do

a weekly challenge. His

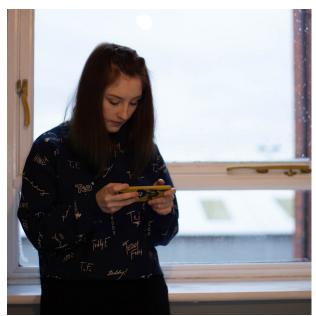
friend - also named Yosef

- wanted to join, make a few challenges themselves, and invite other friends. "By the time we got to week one, there were 50 people and we made a Facebook page. Kind of organic, just for fun. Just really for my own photography improvement. I had just recently picked up a DSLR at the time. and the rest is history!" Yosef Adest explains this is Whilst Yosef doesn't have any new plans for the community just yet, he does have ideas formina

on ways he could expand. "If I'm thinking way down the line, I could totally see doing this for other verticals like 52Frames Fitness or 52Frames Poetry, anything that's creative or improving one's self. I would love to expand the platform. However, it's just an idea."

52 Frames is a great way to make sure you get out regularly and take new snaps!

Join me in signing up and taking new photos weekly.



The Best Phones Going into 2021

2020 has come to an end so let's find out which phones released this year were the best for photography.

The Google Pixel 4A makes the list for being the best phone for photography for photographers on a budget. For £350, you get Pixel 4's stellar main camera and a cinematic quality for cheaper. Despite having a few underwhelming specifications, such as it's single lens on the back of the phone, the Pixel 4a has 128GB storage, wide depth-of-field capabilities, and a night mode - making this a perfect phone if you're on a budget.



Samsung Galaxy Note 20 Ultra is number three on our list for being one of the best android camera phones - with a pretty impressively powerful 50x zoom and a new dedicated laser autofocus. On top of that, it has a 12-MP telephoto lens, which uses a folded lens design to achieve 5x optical power. The Samsung Galaxy Note 20 Ultra earns this spot.



The Sony Xperia 5 II gets this spot for being a great camera phone for professionals. With professional camera technology, phone photographers can enjoy continuous burst shooting at up to 20fps, autofocus, and autoexposure. With technology from Alpha professional cameras, there is a guarantee of razor-sharp results.





At number 2 is the Google Pixel 5 due to it's superb night photography abilities, producina unmatched low-light photos. The Pixel 5 even comes with an astrophotography mode that automatically activates in low-light. The Google Pixel 5 truly deserves a high spot on this list for it's amazina capabilities and improved video-shooting quality.

The iPhone 12 Pro Max is our winner of 2020 as it not only dominates the video-phone market but also has the best overall phone camera system. Great for portraiture, changing f-stop after the shot, colour capture, and maintaining lots of detail, even at a 60mm focal length.







Photography Show



Spring Shoots 6 & 7 MARCH 2021

Following on from their November announcement of a virtual show taking place in March, the photography show has released an update earlier this month (JAN8).

The Photography Show and Video Show team promise a packed event, full of live talks and clinics, hosted by famous

photography brands such as Olympus, Canon, Nikon, Sony, Fujifilm, and more, and as usual, kit and other photography agar will be on offer throughout the weekend. In an email to their subscribers. announcina registration was open, the team said: "As it's a few more months until we

return to the NEC, we're going to bring The Photography Show and The Video Show to our community online in Spring, on Saturday, 6 and Sunday, 7 March. We want to get everyone inspired and ready to hit that shutter release and create their 2021 masterpieces."
They've also promised a great lineup of photographers, including fashion, beauty, and editorial photographer Tina Eisen, wildlife photographer, Tom Mason, SheClicks founder Angela Nicholson, and 2020 MPA Pet Photographer of the Year, Jess McGovern, to discuss

photography. With all that and more, why wouldn't you sign up for the event? All you have to do is sign up with them using your name and email address and they'll send you a confirmation email and another one closer to the event with a link to log in to.

mental wellbeing in

"Simply visit the show

website on 6 & 7 March and use your login to watch the talks, masterclasses and demos. You can also browse our exhibitors and take advantage of show offers at our brand new show shop."

Did we mention it's free?



The Landscape Photography of the Year (LPOTY) competition is open for submissions! The competition, which celebrates the areat British landscape opened up for entries on January 13. and will close April 14. LPOTY wants people to remember that "you can enter images taken since 14 April 2016, so don't worry if you can't go out to photograph, have a dig through your memory cards!"

The competition organisers also wants to remind photographers to stay local and adhere to government guidelines if they do ao out with their camera.

For the adult competition, iudaes will choose the single best image from all four categories. The winning photographer will be awarded "Landscape" Photographer of the Year 2021" and £10.000.

Then the best images in each category, will be awarded £1000. Finally, second best images will be awarded £500. For the youth competition, which is open to anyone who will still be under the age of 18 as of April 14 2021, the overall winner will become "Young Landscape Photographer of the Year 2021 and be awarded £1000. Then the best photos of each five categories will be sent a copy of the awards book. The winner of the 2020 awards was Chris Frost for his photo of Woolland Woods in Dorset, making him the 13th person to hold the title of Landscape Photographer of the Year. "The judges chose Chris" stunningly beautiful composition from tens of thousands of entries celebrating the richly diverse landscape of the



70 Years of Nikon: Reports of Camera Production Moving to Thailand



To reduce costs, Japan will no longer serve as a home to a Nikon factory. After more than 70 years, the Tokyo factory is reportedly closing it's doors, with domestic camera production being moved to Thailand factories.

"The first Nikon camera produced in Japan was a line of twenty experimental cameras, which were made in the Nippon Kokagu factory in 1946." Nikon's Sendai, Japan factory opened in 1971 and covers nearly 27,000 square meters. The first camera the Sendai factory produced was the Nikon EM, which was released in 1979.

Ever since, this factory has been the centrepiece for the camera production of Nikon, even providing technical assistance to overseas production. This news came from a Japanese publication, named AERAdot. publishing that Nikon General Manager of Video Division, Hirotaka lkegami says that the factory will continue to be used for new business endeavours, including production technology and mobility. Hirotaka also promises that the Thailand factory "will continue to produce high-performance, highprecision parts required for products."







Canon Cuppa

Canon Japan released a selection of beverage holders last month for Canon lovers to remind their family that they're a Canon lover over breakfast. The range consists of four items (two of which are coasters) and is available as a gift set for just under £60 (8228 yen) or sold separately.

The ceramic mug, which looks like an RF 24-105 f/4 mm lens, is just under £20, or 2728 yen, whilst the EF 70-200mm f/2.8 shaped ceramic tumbler with rubber lens cap lid is around £28, or 3828 yen. The coasters, one of which looks like a camera body and the other a lens ring, comes as part of the gift sets, along with a "luxurious special box"

donned with the Canon logo. Both beverage holders are 296ml. There's also a ceramic mini-cup set (with silicone rubber focus rina-inspired grips) available for under £40. or 5478 yen, that consists of three 59ml cups in the shapes of an FF 16-35mm F/2.8 wideangle zoom lens, an FF 24-70mm F/2.8 standard zoom lens, and an EF 70-200mm F/2.8 telephoto zoom lens. How many of the cheapest lenses sold by Canon will



PANTONE® COLOR OF THE YEAR 2021

Illuminating

Ultimate Gray

PANTONE colour of the year 2021 has been awarded to not one but two colours!

Executive director of the PANTONE institute, Leatrice Eiseman, said: "the union of an enduring Ultimate Gray with the vibrant yellow Illuminating expresses a message of positivity supported by fortitude. Practical and rock solid but at the same time warming and optimistic, this is a colour combination that gives us resilience and hope. We need to feel encouraged and uplifted; this is essential to the human spirit."

The PANTONE's Colour of the Year, which has been awarding colours for over 20 years, has influenced purchasing decisions and product development in multiple industries, from fashion to home furnishings, to graphic design.



you be buying?

Is Film Photography Making a Comeback?

It's no doubt that film photography is a dying art, with less and less places offering darkroom services.

However, just like vinyl, it could be making a comeback with people wanting that nostalgic feeling, or just wanting to get into a darkroom again.

Interest in film
photography has
definitely been growing
over the past few years,
indicating it's more than
just the latest trend.
A great example of
thriving film is Leicester's

own Lo-Fi Photography company.

Starting up in 2011, Lo-Fi "embraces the traditional aspects of photography by using old film cameras, toy cameras, pin holes, alternative processes and darkroom printing." After a bit of moving about, Lo-Fi found it's home towards the end of 2019, in the basement of the Methodist Church on Bishop Street. "We run workshops on all things analogue including, darkroom, pinhole, sunprints, salt

mordencage, polaroid lifts, and anythina else we think is cool" When not in Lockdown, Lo-Fi hosts social gatherings several times a year, whether it be a pub gathering or an event around the country. Film photography is unique, classy, and perfectly imperfect. They allow you to see the world differently and are simple and even therapeutic. Whether or not it is coming back permanently, film will forever be in our hearts.





11 Weird but Wonderful Cameras

January is International Creativity Month so let's celebrate the world's creativity with some unusual cameras.

The Panono - Is there much else to be said than to tell you to look at the Panono? It's a spherical camera with 36 separate lenses to create a 360 degree image when all the photos are combined.

Each lens has a quarter inch sensor allowing a 108MP capture.
Definitely weird. Definitely wonderful!



The LEGO
Camera - Created by
Japanese photographer,
Abe-Chan after selling
his camera, the LEGO
camera is definitely an
usual invention but we're
all jealous we don't have
one!

This cool camera was made with a lens, bellows, ground glass, two spirit levels held up by LEGO dogs and guarded by a LEGO figurine, and of course a couple boxes of LEGO.



Seitz 6x17 Digital - This camera makes it onto this list because it's not a camera at all! It's actually a slow scanner that needs to be mounted on a flat surface and requires a computer to function.



Ricoh LX-22

XOBBOX - This basic-looking camera design isn't basic at all: the casing is see-through!

With a transparent case, you can see the inner workings of the camera - apart from the film chamber itself, of course.



Pentax 'Korejanai'
K-x - This cool, colourful
camera matches was
colour-coordinated to
match the Korejanai
Robot Model. The camera
system itself is pretty much
your basic Pentax camera
but in a cool body!



Pentax Optio
NB 1000 - Similar to the
LEGO camera, this weird
camera is made with
nanoblocks. Users were
able to create their own
camera designs whilst
achieving 14MP images
with a 4x optical zoom.



Barbie Videogirl - With this toy, kids could view what Barbie was seeing, with the lens being part of her necklace and the viewfinder on her back. Videogirl Barbie was capable of recording 25 minutes of footage that kids could watch on a PC



Konishoruko
(Konica) Rokuoh-Sha
Type 89 Machine Gun
Japanese WWII Camera
- This delightful looking
camera was actually
used during WWII for
training purposes. They
were mounted to planes
instead of real machine
guns and helped pilots
confirm kills and accuracy.



Lytro - This pocketsized camera isn't on this list just fot it's size or shape, but because of it's capability of refocusing images after being taken.



10. George Lawrence's Mammoth Camera - Not only is this camera 120 years old. it is also the world's largest camera. Built to capture an entire train in one shot, George Lawrence made history with this huge camera, earning him a spot on this list.



Sakura Petal - The Sakura Petal camera is actually in The Guinness Book of World Recorrd for being the smallest ever camera! Made in 1947, Japan, this camera measures at just an inch in diameter. This wonderful invention is able to take six photos in a piece of cut film.



Frozen Bubbles

Blowing bubbles is no longer just a Summer past time for children but also a creative photoshoot idea. With frozen bubble photography, photographers can take

some pretty awesome photos, provided you're working in the right temperature! Wildlife researcher and photographer, Victoria Hillman taught herself how to perfect this style of photography after a friend came up with an

"Many years ago, a late friend of mine suggested I tried the frozen bubbles if it got cold enough as a way to keep my eye in with my photography," Victoria recalls.

idea to keep her busy

during winter.

As a wildlife photographer, Victoria didn't pick her camera up much during the winter months. Now, with her bubble photography, she has something to do. It can be quite a difficult photoshoot to master but Victoria eventually learned how to recognise the perfect weather condition.

"It has to be cold, very cold, and the colder the better. The air temperature needs to be at least -five degrees Celsius but it also needs to be still - wind will cause the bubbles to blow away or burst."

Using standard bubble blowing mix, Victoria carefully blows her bubble onto a frozen surface and waits for it to freeze. This should only take a few seconds.

"Some of my best images have been shot at -eight dearees Celsius."

Now, to take the perfect

photo, Victoria strongly recommends using a macro lens for maximum ice feather detail Victoria also uses a tripod for support and uses a live view to compose her shot and manually focus. "It takes a lot of practice and patience to achieve the images but well worth

the effort." Victoria had to practice

a lot to get the photos she produces today, so don't fear if you can't achieve perfection first time around.

"It's taken me several years to perfect the techniques and to know when the conditions are perfect for not only the bubbles to form but also to achieve the detail and liaht."

Victoria continues to photograph frozen bubbles when the temperature allows.



Twitter: @Vikspics Facebook: @Vikspics Instagram: Victoria.Hillman www.vikspics.com

Boost Your Creativity

A lot of people think that creativity can't be taught, but that's just not true. Anyone can learn to think outside of that metaphorical box, you just have to be willing to try. Do Something New -Even if it's just watching a different genre of movies or picking up a book you usually wouldn't look at twice, do something new. Maybe even ao way out of your comfort zone! Talk To Someone New

- You don't have to see eye to eye with your friends on everything. The best conversations and

ideas come from someone who can challenge you and has their own opinions or interests. **Brainstorm -** You can never go wrong with a good mind map. Jot down ideas and expand on them instead of sticking with your first thought. Oh. and a bit of research never hurt anyone.

Eat differently -

Countless studies are suggesting that the way we eat affects how we think. Start having healthier meals and lots of fruit and see just how creative you become.

Go Outside - Sometimes the best way to get creative with your photography is when you're in the moment. Grab your camera and your coat - and photograph your surroundinas. Photograph your neighbours, your aarden, a bird, anythina you can find. You don't have to be the most creative person in your family to have a areat idea: you just need to try new things to get your mind flowing. So get out of bed and start creating!









Here in the United Kinadom, we've been thrown back into a third Lockdown, with this one similar to the first one back in March

The schools have moved to online teaching and the shops are shut, and we finished our ijasaw puzzles back in April, so what's left for us to do? It's time to find a few photography projects so we don't fail our new year resolution of shooting more before January even ends

Join 52 Frames

52Frames is a free photography community that gives photographers a weekly photo challenge with 2021 starting with a self-portraiture theme. Created by Yosef Adest. 52 Frames is a great way to make sure you pick up your camera weekly

and even aet some constructive criticism to help you become a better photographer.

30 Day Project

If you're looking for a smaller commitment, try a 30-day project - or a Lockdown-long project. Photograph the same thing every day for 30 days and see the transformation from Day one to the final day. whether you photograph yourself or a family member, the contents of your fridge, or the weather. It's an easy, fun project

that can provide interesting results.

A Day In The Life Of Photograph everything you do. Made your bed in the mornina? Photograph it. Had cereal for breakfast? Capture

it! Did some exercise or

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walked your doa? You guessed it, take a photo! **ABC** Project

The ABC project is whatever you make it. You can either photograph something that looks like letters of the alphabet, or something that starts with the letter of the alphabet. Alternatively, you could

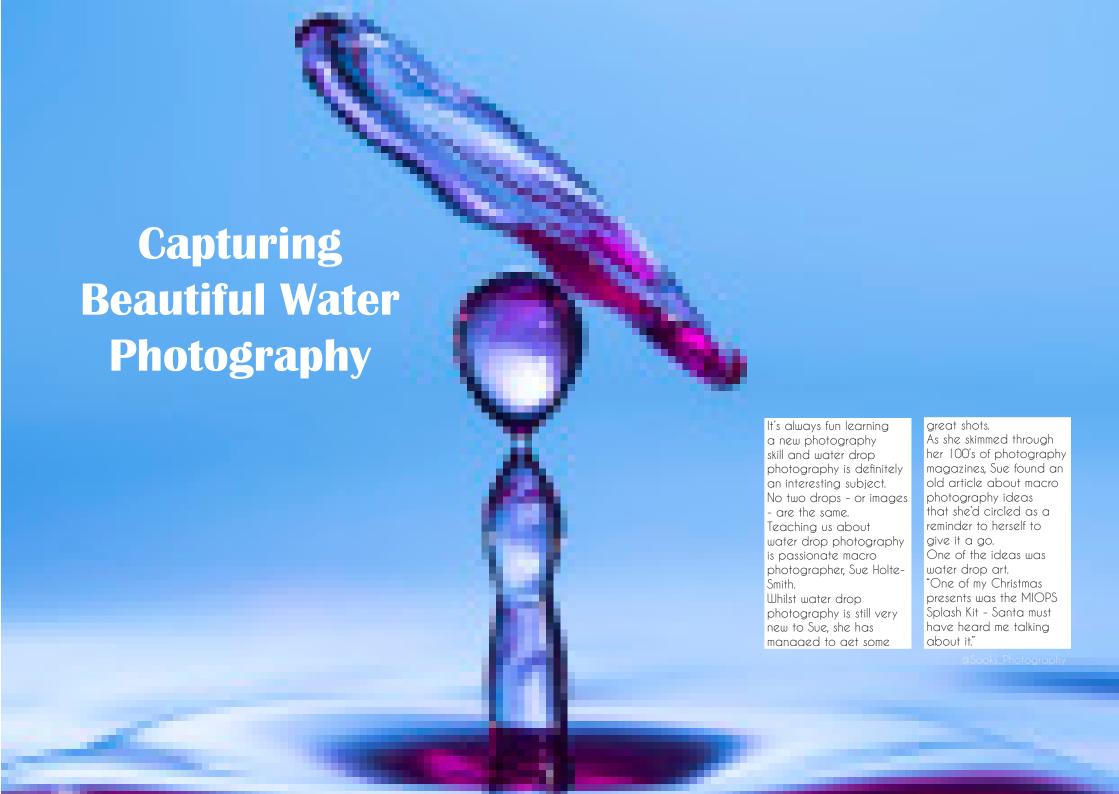
do a colour project, only

photographing things of

a certain colour.

Books!

We have lots of photography books lying around the house. from books on urbex photography to the amazing Comedy Wildlife Photo Award books. Have a flick through some photo books - or even regular books or photography magazines (The New View, perhaps?) - and maybe even find some inspiration from them.





The MIOPS Splash Kit, which is an entry-level drop kit, allows Sue to control drops, size, delays, triggers, and more. Sue highly recommends a good macro lens, a tripod, and an off-camera flash.

Despite thinking it would be an easy task, Sue

actually found it tricky to aet the settinas right. Eventually she learned that by changing the settings she could create different types of drops. For a successful shoot, Sue uses a deep bowl "that you can fill to the brim with water", a large dish to place underneath in

case of spillage, and lots of kitchen roll! She also uses a whiteboard for her background. Sue also recommends a lot of patience. "Waterdrop photography can be both fun and extremely frustrating." With her large bowl and spillage dish ready,

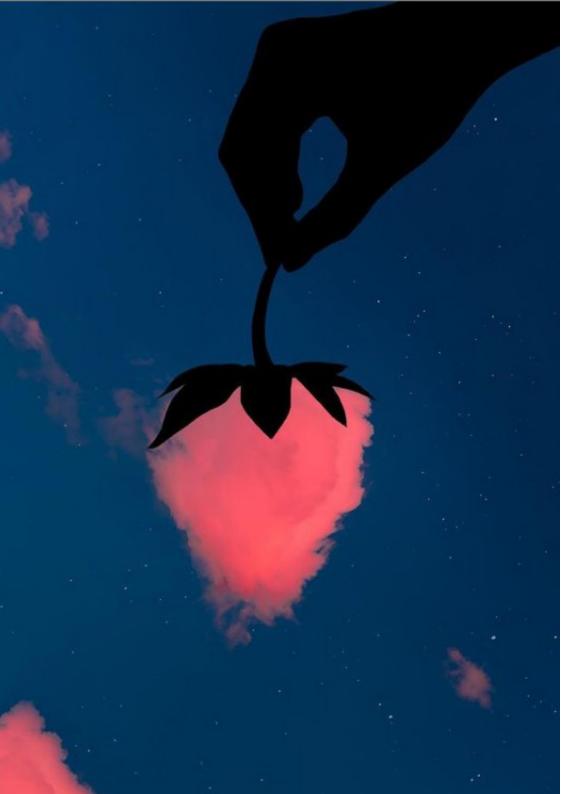
Sue sets up her MIOPS, pouring in a mix of water and food colouring. "To get the colours is a combination." Sue also uses a gel (colour to compliment the food colouring) on a speed-light, and white plexiglass to bounce the light, creating a smooth

water effect. "I started with my shutter speed at 1/250 but found putting the camera in bulb mode works better. ISO is 100 to avoid noise and I use between F14-F16." All that's left is to make sure manual mode is on.

focus the camera, and

take the shot. Sue uses a wooden spoon to act as the waterdrops to focus. Whilst Sue is already taking some amazing photos with her MIOPS set up, she hopes to get a more advanced system in the future and take her water drop photography to another level.





Art in the Sky

Have you ever looked up at the sky and used your imagination to create shapes out of the clouds? Well, this photographer from the Netherlands uses his Instagram account. and some Photoshop magic, to share his imagination with the world. Lân Nguyen, known by his followers as 19.XCV (which means 1995). captures the beauty he finds in the clouds every day.

"Every second the sky is different, so capturing one moment is unique because you'll never see it like that again."

Starting in 2017 with his iPhone 4 posting sunset photos, Lân's Instagram quickly became full of "unique images that no one has ever seen before."

He now uses a DSLR or mirrorless camera for better quality.
Lån plans for a photography session by making a mood board of ideas. After editing his photos through either Photoshop or Pixelmator Pro, Lån posts his photos on Instagram, originally



just to show his friends and then to 109k followers.

"The main message that I want to put out to my followers is that you have to be creative with everything in your life. If there's something difficult in your life, try to be creative and think out of the box, good things will come!

With the sky giving Lân new images to capture

every day, there's no shortage of photos he can create, and he even hopes to be featured in a gallery or work with a big artist!

Lân doesn't just create beautiful sky images but travel and portrait photographs, too, all which can be seen on his Instagram and his website. Lân also has a YouTube channel where he makes Photoshop tutorials.



Colours Of Leicester

Leicester is one of the most diverse cities in the UK, and university student, Kulsum Hafeii aims to capture this fact with her photojournalism. Startina in the Summer

of 2017, Kulsum set out in search of human connections and powerful images. She named her project 'Colours of Leicester' as a homage to the diverse

city, stating that the word 'colour' is there to represent the different faiths, culture, languages. class, gender, and more, in the city of Leicester. "I stumbled across the world of photojournalism and after being captivated by the artistic imagery and the storytelling images, I knew I wanted to go into this field of iournalism." With an instant connection and love of photoiournalism, Kulsum realised her main calling was the stories of the

people she interviewed. Kulsum believes that her Colours of Leicester project is more about the human story than the "artistic flair of the photo." With her Canon 700D in

hand, Kulsum makes her way from the city centre and walks human in search of conversation with. Kulsum started her

project by

approachina people on their own who didn't look too busy and then eventually gained the confidence to approach couples and groups. "I begin by introducing myself and I get directly to why I have approached them. If they express interest. Lexplain the project in more detail and show them the Colours of Leicester's Instagram page so they know exactly where their story will be showcased." On the Instagram

page, the human story

"I recognised that I was more drawn the connections I was someone she building with those can start a that I sat and had conversations with."

is captured through a photo of the interviewee with a short introduction and their quotes alongside.

With 2020 giving Kulsum a lot of time on her hand, with her first year of university "coming to an abrupt end" at the start of the pandemic, she decided to focus on her project.

"Colours of Leicester had reached a stage where I wanted to take it further and expand it, for more stories within the city to be heard. I came up with the idea of creating an online magazine for the project where people could share their stories

via a different medium using poetry, written articles, or recipes." Kulsum hopes to create a magazine "centred around storytelling and dismantling mainstream stereotypes and will be a platform written by and for the people of the city." Kulsum says that she and a few others are "currently working hard behind the scenes to make the magazine come to life." With 2020 being a challenging year and the whole world hoping for a calmer year in 2021, Kulsum says she plans to focus solely on her colours of Leicester project whilst continuing to jot down



ideas and inspiration for future projects.
You can follow Kulsum's photojournalism project on her @coloursofleicester Instagram page.





MARCH SNEAK PEAK

March is International Women's Month so we're dedicated March's edition of The New View to celebrating women in photography, including a talk with Angela Nicholson - founder of women-only photography community SheClicks - about working with The Photography Show on their Women Who Photocampaign.





We also have an interview with macro photographer Sue Holte-Smith about overcoming her fear of spiders to produce stunning images!

If you own a camera and are interested in being featured in The New View, contact us at https://www.thenewviewmagazine.com/contact or send a message to @tnvphotomag on FaceBook, Twitter, and Instagram!



